

FOR IMMEDIATE RELEASE

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Weekend event offers 3 days of Western shopping and 1 historic auction

Brian Lebel's Old West Show & Auction fills the Denver Merchandise Mart's Expo building this June 25-27, 2010 for its 21st annual celebration of the arts and antiques of the American West. This year's Saturday night auction will include select items from the Roy Rogers & Dale Evans Museum Collection in addition to other fine Cowboy, Indian and Western art and artifacts. The Show runs Friday through Sunday and features Western dealers, artists and craftsmen selling their best antique and contemporary merchandise. Admission to the show is \$5; the auction and auction preview are free.

Show Highlights, June 25-27, 2010

This is the show's second year at the Denver Merchandise Mart, a venue that has allowed the event to grow in size and scope since relocating from Cody, WY. The Old West Show now boasts approximately 200 dealers specializing in an impressive and eclectic collection of antiques, art, apparel, jewelry, furnishings, collectibles, firearms, custom gear, cowboy trappings, books, boots and more. A Friday night gallery-walk/cocktail party kicks-off the weekend festivities and other special events are in the works.

Auction Highlights, June 26, 2010

Fine art offerings from this year's auction include past and present Cowboy Artists members such as John Moyers, Bill Nebeker, Mehl Lawson, Nicholas Firfires, Joe Beeler, and Nick Eggenhofer. Additional artists of note include Charlie Russell, Maynard Dixon, Will James, Edward Borein, Howard Post, Joe DeYoung, Ace Powell, Marjorie Reed and George Brandriff. Also included will be items from the Richard Flood collection.

Native American artifacts at auction include a number of fine examples of 19th century Northern Plains beadwork (many with American flag motifs), Navajo silver bridles, clothing and textiles. Historic and collectible firearms are represented by the Roy Rogers' collection, but also by an important Henry Rifle with history from Maine to Arizona Territory.

The Roy Rogers & Dale Evans Museum pieces include Roy's gun collection, his hunting memorabilia and safari trophies, clothing and photos, as well as his classic 1964 Lincoln convertible and his last motorcycle. Additional information on the auction, including highlights, bidding options, catalog orders and breaking news can all be found at www.denveroldwest.com.