

Brian Lebel's OLD WEST SHOW & AUCTION™  
**23rd Annual Denver Show Application**

June 22, 23, 24, 2012 • Denver, Colorado

www.denveroldwest.com

<b>Returning Dealer?</b> <input type="checkbox"/> Yes <input type="checkbox"/> No
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Name \_\_\_\_\_ Business Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Merchandise Description \_\_\_\_\_

New dealers must send photos of merchandise to brian@denveroldwest.com or to mailing address at bottom

**Tables and Spaces** (Complete here and page 2)

\_\_\_\_\_ # 8' Tables @ \$225 each \$ \_\_\_\_\_ # Table Cloth Rental (Black flame retardant) \$30/ea  
 \_\_\_\_\_ # 8' Spaces @ \$225 each \$ \_\_\_\_\_  Electricity \$75

**Expo I – Showrooms** 20' deep, locking sliding glass doors on front. CEILING 7.9' h (Complete here)

SHOWROOM SIZE	# OF TABLES IN SHOWROOM
_____ # 12' x 20' @ \$475 \$ _____	_____ # 8' Table(s) @ \$10 each \$ _____
_____ # 24' x 20' @ \$875 \$ _____	_____ # 6' Table(s) @ \$10 each \$ _____
_____ # 36' x 20' @ \$1200 \$ _____	_____ # 4' Table(s) @ \$10 each \$ _____
_____ # 48' x 20' @ \$1600 \$ _____	_____ Showroom Electric \$75 \$ _____
	_____ # Table Cloth Rental (Black flame retardant) \$30/ea

NO hanging, taping, nailing or drilling of walls in Expo I. We can build walls for you.  
 Wall panel dimensions: 4' w x 7.5' h  
 \_\_\_\_\_ # walls @ \$50 per panel  
 (minimum 2) \$ \_\_\_\_\_  
Draw panels diagram on page 2 (minimum 2 panels "L" shape)

**Expo II and III – Booths** (Complete here and page 2)

If Expo II is not available, we will contact you to discuss.

**Expo II** – 9' Booths, 18' ceilings. **Expo III**, 8' booths, 9' ceilings

_____ # 8' x 12' @ \$850 \$ _____	Number of Free Tables Inside Booth
_____ # 8' x 16' @ \$1100 \$ _____	_____ # 8' Table
_____ # 8' x 20' @ \$1350 \$ _____	_____ # 6' Table
_____ # 8' x 24' @ \$1600 \$ _____	_____ # 4' Table
_____ # 8' x 30' @ \$2000 \$ _____	
_____ # Table Cloth Rental (Black flame retardant) \$30/ea	

<b>Paper Color</b> <small>included in Booth price</small> <input type="checkbox"/> Black <input type="checkbox"/> White <input type="checkbox"/> Gray <input type="checkbox"/> Sand <input type="checkbox"/> Russet <input type="checkbox"/> Red <input type="checkbox"/> Leaf <input type="checkbox"/> Dp Green <input type="checkbox"/> Forsythia <input type="checkbox"/> Mid Blue
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**Track Lighting plus Denver Mart Electric**

\_\_\_\_\_ # 8' x 12' booth – 7 bulbs (150+60) = \$210  
 \_\_\_\_\_ # 8' x 16' booth – 11 bulbs (215+70) = \$285  
 \_\_\_\_\_ # 8' x 20' booth – 14 bulbs (275+70) = \$345  
 \_\_\_\_\_ # 8' x 24' booth – 18 bulbs (340+70) = \$410  
 \_\_\_\_\_ # 8' x 30' booth – 21 bulbs (400+80) = \$480  
 If you need electricity and are not ordering track lights (\$75 for up to 500 watts) \$ \_\_\_\_\_

**Showcases** (Complete here and page 2) – Must have space or booth ordered above

Qty		
_____ Counter – (2 shelves) 37" h x 18" d x 70" L	@ \$225 each = \$ _____	
_____ Column – (3 shelves) 76" h x 24" d x 24" L	@ \$250 each = \$ _____	
_____ Tall See-Thru – (6 half shelves) 75" h x 20" d x 72" L	@ \$275 each = \$ _____	
_____ Wall Upright – (8 half shelves) 76" h x 18" d x 72" L	@ \$285 each = \$ _____	
_____ # Table Cloth Rental (Black flame retardant) \$30/ea		

Electric is **free** for the first 2 cases if you ordered track lighting.  
 If you **did not** order track lighting or electric ADD \$75 for electric here \$ \_\_\_\_\_  
 Total Cases \$ \_\_\_\_\_  
 See page 2 for case placement

**Total Due** (50% Deposit due on or before 2/1/12; Balance due by 6/1/12)

Total Due \$ \_\_\_\_\_ 50% Deposit is due by February 1, 2012 \$ \_\_\_\_\_ Balance is Due by June 1, 2012 \$ \_\_\_\_\_  
Please mark your calendar, we reserve the right to move you for non-payment

Please send me postcards for my store/customers:  10  25  50

Signature (required): \_\_\_\_\_

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## Dealer Badges

**Badges:** Each dealer will receive (2) two badges only. The only exception is for the children of the displaying dealer. Please do not give or transfer your badges to other people. If you do this you will not be asked back to the show. Additional badges (no limit) may be purchased for \$60 each. These badges are good for the entire show including set-up.

### BADGE #1

Line 1: (Name) \_\_\_\_\_

Line 2: (Business Name OR City/State) \_\_\_\_\_

### BADGE #2

Line 1: (Name) \_\_\_\_\_

Line 2: (Business Name OR City/State) \_\_\_\_\_

**Additional Badges @ \$60 per badge: (you can purchase in advance for your favorite clients)**

### BADGE #3

Line 1: (Name) \_\_\_\_\_

Line 2: (Business Name OR City/State) \_\_\_\_\_

### BADGE #4

Line 1: (Name) \_\_\_\_\_

Line 2: (Business Name OR City/State) \_\_\_\_\_

### BADGE #5

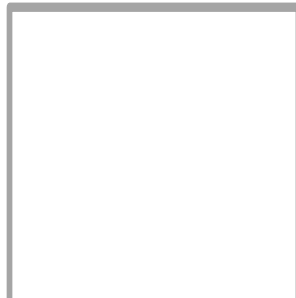
Line 1: (Name) \_\_\_\_\_

Line 2: (Business Name OR City/State) \_\_\_\_\_

#### NOTES to Show Manager:

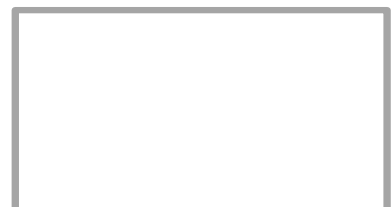
Feel free to include notes or requests to Show Manager on a separate sheet.

#### EXPO I Showroom



Draw placement of walls & tables

#### EXPO II & III



Draw placement of showcase(s) & tables

I agree to abide by all show rules, city, county, state and federal laws and regulations. I understand that I am responsible for my space and Merchandise and will not hold Old West Show & Auction or any of its principals or employees responsible for myself or property.

Signature (required): \_\_\_\_\_ Date: \_\_\_\_\_