

**FOR IMMEDIATE RELEASE**

**February 2010**

Contact: Brian Lebel, Director  
brian@denveroldwest.com  
602-432-7602  
www.denveroldwest.com

Melissa McCracken, PR  
press@denveroldwest.com  
505-470-1334  
www.denveroldwest.com

**Roy Rogers' Film, Television and Personal Firearms Collection to be Auctioned this June in Denver.**

On June 26, 2010, at the Denver Merchandise Mart, Brian Lebel's Old West Auction will be offering for public sale the guns and other related items from the collection of the legendary Roy Rogers and Dale Evans. Among them are Roy's famous Colt Single Actions, his gold-plated 101 Ranch Revolvers, the shotgun he bought off Clark Gable, and Dale Evans' storied pearl-handled Colt.

A number of beautiful and renowned gun rigs will be offered, including Roy's first, a Gilmore; and his third, a Nudie's; as well as Dale's famous rig. All pieces were on display at the Roy Rogers and Dale Evans Museum, first of Victorville, CA and then Branson, MO. The collection ranges from antique to modern firearms, and from collectable to decorator pieces.

Other exciting items from the museum will also be available, including Roy's canary yellow, 1964 Lincoln Continental Convertible with suicide doors – a true classic that Roy drove nearly 100,000 miles. Also for sale is the last motorcycle he owned before retiring from riding, a sport he loved.

This is the Old West Auction's 21<sup>st</sup> year, and as always a variety of fine Cowboy, Western and Native American art and antiques will be auctioned in addition to the Roy Rogers material. A weekend-long Western dealer show on June 25 - 27 accompanies the auction and draws thousands to Denver's Merchandise Mart for shopping, selling, and enjoying the best of the Western lifestyle.

To order auction catalogs, view the schedule of events, or for more details, log on to [www.denveroldwest.com](http://www.denveroldwest.com) or contact Brian Lebel at 602-432-7602.

